

## **AudioCodes Earns Preferred Partner Status from NACR**

### **NACR and AudioCodes Combine Expertise to Deliver a Complete Solution**

EAGAN, Minn., March 3, 2015 /[PRNewswire](#)/ -- Technology solutions expert NACR is pleased to announce that AudioCodes, a leading provider of converged voice solutions that enable enterprises and service providers to transition to all-IP voice networks, has been named an NACR Preferred Partner.

[NACR](#) is a leading global provider of best-in-class communications solutions and services, and a trusted advisor to more than 5,500 customers ranging from small businesses to *Fortune*® 100 and global enterprises. The company works closely with AudioCodes and other technology innovators to integrate the latest hardware, software, and applications into end-to-end solutions for diverse markets .

"AudioCodes is a long-time partner with a growing portfolio of solutions including One Voice solutions for Microsoft® Lync™," said Gerry Pearce , leader of the UC and Microsoft practices at NACR. "Together, NACR and AudioCodes deliver end to end voice solutions that are fully implemented and supported on the communication platform that the customer chooses. Moving forward with AudioCodes as a Preferred Partner in 2015, we will continue to lead in solution delivery as Lync becomes Skype for Business."

[AudioCodes](#) provides a diverse range of innovative, cost-effective products for VoIP and data networks, including converged solutions that enable all-IP voice networks. Its products are deployed globally in small- and medium-size businesses and large enterprises, as well as service provider networks. For example, the AudioCodes One Voice solution simplifies voice-enablement of Microsoft Lync with a portfolio of voice network elements, advanced support services, and consulting expertise.

" We at AudioCodes are proud to be recognized as an NACR Preferred Partner — and we are excited to work together to continue supporting customers as they adopt Lync and evolve to Skype for Business," said Nimrod Borovsky, Vice President of Marketing, AudioCodes. " NACR is a great partner for ensuring that our customers get a superior solution that meets their needs for voice as well as UC, video calling, and other applications that enhance business collaboration and the end customer experience."

NACR established its Partner Program to identify top partners, nurture long-term relationships, and promote partner solutions with customers. Companies can qualify for one of three tiers of partnership based on criteria including national presence and regional support, ease of doing business, revenue, lead generation, parts support, technical training, and customer service. In return, partners receive NACR marketing and business development support designed to highlight the relationship, the partners' capabilities, and the benefits of their solutions to customers.

To learn more about NACR and AudioCodes solutions , contact your NACR representative or [contact the company](#) at **1-888-321-NACR** (6227).

#### **About NACR**

As a leading global provider of business communications solutions and services since 1993, NACR has been a trusted advisor to more than 40% of the Fortune 100 companies, helping them use technology to enhance the collaboration, contact center, and data communication experience. As part of ConvergeOne, we serve as a single source for consulting, implementation, project management, training, maintenance, and managed services that improve productivity, efficiency, and customer service. With a team of over 1,000 customer-focused and certified employees, we have consistently been recognized by our partners, suppliers, and customers for excellence. For more information, visit: [www.nacr.com](http://www.nacr.com)

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