

NACR Announces Free Activities to Promote Healthy Business Communications

NACR Wellness Week Offers Free Webcasts and Other Resources October 6-10

EAGAN, Minn., Sept. 16, 2014 /PRNewswire/ -- Communications technology integration expert NACR is pleased to announce Wellness Week, a series of free activities to be held October 6-10, 2014, and designed to help customers and prospects learn how they can improve and maintain the health of their businesses.

"NACR is dedicated to helping businesses integrate the right communications solution — one that will support their goals today and long into the future," said John F. Lyons, President and CEO of NACR. "Throughout Wellness Week, we will highlight some of the ways businesses can optimize their communications to achieve their top priorities — from enhancing the end-customer experience and improving employee collaboration and productivity, to reducing costs, improving ROI, and paving the way to growth."

[NACR](#) is a leading global integrator of best-in-class communications solutions and services, and a trusted advisor to more than 5,500 customers ranging from small businesses to *Fortune*® 100 and global enterprises. The company works closely with Avaya and other technology innovators to integrate the latest hardware, software, and applications into end-to-end multivendor solutions for diverse markets.

NACR Wellness Week will be open to anyone who is interested in learning how to better leverage communications technology solutions for business. It will include events and information helpful to C-level and financial executives, IT and contact center teams, business administrators, and compliance officers, as well as providers in the healthcare industry.

The highlights of NACR Wellness Week will be two special web-based events:

- **Contact Center Solutions for a Clean Bill of Health** (Tuesday, October 7, 10 a.m. CT) will explore how the operations of a contact center can impact the customer experience, loyalty, and retention. The presenters will include industry analyst and contact center authority [Sheila McGee Smith](#), speaking on the topic "The Evolution from Customer Service to Customer Experience."
- **Healthcare Solutions for a Clean Bill of Health** (Thursday, October 9, 10 a.m. CT) will examine the ways in which today's healthcare organizations are successfully reaching their patient care goals while positioning themselves for healthy growth.

With their convenient webcast format, each 90-minute Clean Bill of Health event will include a mix of live and pre-recorded presentations; a live Q&A with guest speakers and subject matter experts; topic-specific partner exhibits; networking opportunities; and a resource center where participants can download relevant materials.

When participants [register for one or both events](#), they will automatically be provided with access to all Wellness Week resources, including social media content, free white papers, and NACR partner information. As an added incentive to attend the web events, participants can also earn chances to win a Fitbit Activity Tracker.

To register or to learn more about NACR Wellness Week, [click here](#). Or for more information, talk to your NACR representative, [contact the company](#), or call **1-888-321-NACR** (6227).

About NACR

As a leading global integrator of business communications solutions and services since 1993, NACR has been a trusted advisor to more than 40% of the *Fortune* 100 companies, helping them use technology to enhance the collaboration, contact center, and data communication experience. We serve as a single source for consulting, implementation, project management, training, maintenance, and managed services that improve productivity, efficiency, and customer service. With a team of over 1,000 customer-focused and certified employees, we have consistently been recognized by our partners, suppliers, and customers for excellence. For more information, visit: www.nacr.com

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Additional assets available online:  [Photos \(1\)](#)

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