

Nectar Services Corp. Earns Elite Partner Status from NACR

NACR and Nectar Team Up to Deliver Expert Multivendor Monitoring and Managed Services

EAGAN, Minn., July 16, 2014 /PRNewswire/ -- Technology solutions integration expert [NACR](#) is pleased to announce that [Nectar Services Corp.](#), a leader in the development of network monitoring and management software for voice, video, data, and advanced applications for the unified communications (UC) and Contact Center (CC) industries, has been named an NACR Elite Partner.

NACR is a leading global integrator of best-in-class communications solutions and services, and a trusted advisor to more than 5,500 customers ranging from small businesses to *Fortune*® 100 and global enterprises. The company works closely with Nectar and other technology innovators to integrate the latest hardware, software, and applications into end-to-end multivendor solutions for diverse markets.

"NACR counts on great partnerships that help us deliver a best-of-breed approach to converged infrastructure and the ultimate in reliability to our customers," said Scott Ford, Vice President of Outsourcing and Managed Services at NACR. "We are proud to work with Nectar and to continue building on our long-term relationship — one that has enabled us to grow our managed services business and deliver optimal technology performance for our customers' multivendor networks."

Nectar provides market-leading software solutions — including its flagship Converged Management Platform™ (CMP™) — that empower partners and customers to dramatically improve management, visibility, and service delivery across global and enterprise converged VoIP, SIP, and MPLS networks.

NACR utilizes Nectar software in their redundant, state-of-the art Managed Service Support Centers to its NACR Ovation Managed Services, which supports all types of complex UC, CC, Microsoft Lync, and other leading solutions with 24x7x365 network monitoring to proactively and effectively manage voice, video, and data in a single, converged IP environment.

"At Nectar, we are excited to be named an NACR Elite Partner and to continue working side by side with the NACR sales and managed services teams to deliver the best value and performance to customers," said Jamie Ryan, Vice President of Nectar. "Together, Nectar and NACR ensure that a customer's multivendor UC and CC solution provides the communications reliability and service levels they need to run their business successfully."

Powered by Nectar software, NACR OneVision service provides a complete view of a converged solution across an enterprise, regardless of manufacturer. In addition to performing proactive monitoring of key metrics, the service provides quick trouble resolution and root cause analysis delivered by expert engineers at the NACR NOCs.

NACR established its Partner Program to identify top partners, nurture long-term relationships, and promote the partner solutions with customers. Companies can qualify for one of three levels of partnership — Elite (the highest tier), Preferred, and Select — based on criteria including national presence and regional support, revenue, lead generation, technical training, and customer service. In return, the partners receive NACR marketing and business development support designed to highlight the relationship, the partners' capabilities, and the benefits of their solutions to customers.

To learn more about NACR and Nectar solutions, contact your NACR representative or call the company at **1-888-321-NACR** (6227).

About NACR

As a leading global integrator of business communications solutions and services since 1993, NACR has been a trusted advisor to more than 40% of the *Fortune* 100 companies, helping them use technology to enhance the collaboration, contact center, and data communication experience. We serve as a single source for consulting, implementation, project management, training, maintenance, and managed services that improve productivity, efficiency, and customer service. With a team of over 900 customer-focused and certified employees, we have consistently been recognized by our partners, suppliers, and customers for excellence. For more information, visit: www.nacr.com

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YouTube: <http://www.youtube.com/user/NACRSolutions>

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About Nectar

Nectar Services Corp. delivers market-leading software solutions that dramatically improve visibility into the performance of your Unified Communications networks. We do this by providing actionable information that empowers you to manage, monitor, and proactively troubleshoot those networks and improve service delivery across your integrated voice, data, video and UC applications. Armed with this knowledge, companies now have the foundation to align IT initiatives with business objectives, transform their infrastructure and free up critical resources. Visit www.nectarcorp.com for more information.

Logo - <http://photos.prnewswire.com/prnh/20070809/AQTH118LOGO>

SOURCE NACR

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