

## **NACR Names Seth Frank as Northeast Vice President**

### **Former Avaya Global VP to Lead Team for Integration Expert NACR**

EAGAN, Minn., May 19, 2014 /PRNewswire/ -- Communications technology and systems integration expert [NACR](#) is pleased to announce that Seth Frank has joined the company as Vice President of the Northeast Region, effective today. Formerly Global Vice President of Avaya Professional Services, he will be based at the NACR office in Eatontown, NJ, and report directly to John F. Lyons, President and CEO of NACR.

A [ConvergeOne](#) company, NACR is a leading global integrator of best-in-class communications solutions and services, and a trusted advisor to more than 5,500 customers ranging from small businesses to *FORTUNE*® 100 and global enterprises. The company works closely with Avaya, Microsoft, and other technology innovators to integrate the latest hardware, software, applications, and services into end-to-end multivendor solutions for diverse markets.



"With his deep experience in building and leading organizations in the sale and delivery of large and often complex IT services projects, Seth is an exciting addition to NACR," said Lyons. "His proven ability to help customers optimize their investments in communications technology will be a tremendous asset — not only to our Northeast team, but also to all of NACR and the ConvergeOne organization."

Frank comes to NACR from Avaya, where as Global Vice President of Professional Services, his responsibilities included direct management of 1,200 employees, strategic initiatives, and delivery of services in support of the Avaya sales channels and more than 100 partners worldwide.

Prior to that, he was Vice President of IT Consulting (North America) at Atos/Siemens; Vice President and General Manager at Lucent Technologies; and Area VP, Sales Director, and Corporate Sales Manager at CompuCom Systems. He has also worked with market-leading corporations including IBM.

Frank earned his undergraduate degree in economics at Rutgers University and his MBA at the Stern School of Business at New York University.

For more information about NACR solutions, call your NACR representative or contact the company at **888.321.NACR** (6227).

#### **About NACR**

As a leading global integrator of business communications solutions and services since 1993, NACR has been a trusted advisor to more than 40% of the Fortune 100 companies, helping them use technology to enhance the collaboration, contact center, and data communication experience. We serve as a single source for consulting, implementation, project management, training, maintenance, and managed services that improve productivity, efficiency, and customer service. With a team of over 900 customer-focused and certified employees, we have consistently been recognized by our partners, suppliers, and customers for excellence. For more information, visit: [www.nacr.com](http://www.nacr.com)

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