

Top Avaya Partner NACR Sponsors Upcoming IAUG Event in Atlanta

Technology Leader NACR Will Address Avaya and Microsoft Lync Integration

EAGAN, Minn., Dec. 5, 2013 /PRNewswire/ -- Technology solutions and services integration expert [NACR](#) is pleased to announce it is sponsoring the Atlanta chapter meeting of the International Avaya Users Group (IAUG), December 13 at the Retreat at Perimeter Summit. The event, which will feature an NACR presentation on integration between the Avaya platform and Microsoft Lync for unified communications (UC), is open to both IAUG members and non-members.

(Logo: <http://photos.prnewswire.com/prnh/20070809/AQTH118LOGO>)

NACR is a leading global integrator of best-in-class communications solutions and services, and a trusted advisor to more than 5,500 customers ranging from small businesses to FORTUNE® 100 and global enterprises. Recently honored as Avaya Partner of the Year for the tenth time, NACR works closely with Avaya and other leading technology innovators to integrate the latest hardware, software, and applications into end-to-end multivendor solutions for diverse markets.

"An important part of NACR's great working relationship with Avaya is our participation in events in which we can reach out to customers where they live and work, and help them explore real-world solutions for the challenges they face," according to Craig Chumley, Southern Regional Sales Director for NACR. "This regional event gives us a fantastic opportunity to connect with local customers and help them develop their strategy for meeting their evolving technology needs."

With its multivendor experience and certifications, NACR is an expert in the integration of UC solutions. In addition to its long and extensive Avaya credentials, NACR is a Lync Certified Support Partner (LCSP) and a designated U.S. Microsoft National Systems Integrator (NSI) with advanced gold competency in UC and silver competency in messaging.

The NACR-sponsored IAUG event in Atlanta will run from 8:00 am to 12:30 pm, providing Atlanta area Avaya users with a full morning of education and networking. It will feature Luke Kannel, a Microsoft Certified Masters (MCM) for Lync and a key member of the NACR UC Integration practice, who will present "Avaya Integration with Lync: Real-World Stories." The event will also feature an Avaya presentation on video surveillance, as well as a full breakfast, giveaways, and other information.

Worldwide, [IAUG](#) has more than 5,200 members and is one of the largest international organizations for communications technology professionals, providing a forum for the global Avaya user community and resources for Avaya customers everywhere.

Local Avaya users who want more information or to register for the IAUG-Atlanta event on December 13 can go to <http://www.iaug.org/e/in/eid=156>. For more information about NACR, customers can call their NACR representative or contact the company at **888.321.NACR** (6227).

About NACR

As a leading global integrator of business communications solutions and services since 1993, NACR has been a trusted advisor to more than 40% of the FORTUNE® 100 companies, helping them use technology to enhance the collaboration, contact center, and data communication experience. We serve as a single source for consulting, implementation, project management, training, maintenance, and managed services that improve productivity, efficiency, and customer service. With a team of over 900 customer-focused and certified employees, we have consistently been recognized by our partners, suppliers, and customers for excellence. For more information, visit www.nacr.com.

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