

## IAUG Eastern Connect 2013 Conference to Feature NACR at Booth 29

### Integration Expert NACR Will Also Offer Workshop on Avaya and Microsoft Lync

EAGAN, Minn., Nov. 6, 2013 /PRNewswire/ -- Communications solutions and services integration expert [NACR](#) is pleased to announce it will be a featured partner at the International Avaya Users Group (IAUG) Eastern Connect 2013 conference, November 13-15 at the Hyatt Regency in Newport, RI. The company will highlight its solutions, including a demonstration of the latest NACR OneVision monitoring tools, at Booth 29.

(Logo: <http://photos.prnewswire.com/prnh/20070809/AQTH118LOGO>)

As one of the largest Avaya channel partners worldwide, NACR works closely with Avaya and other leading technology innovators to integrate the latest hardware, software, and applications into end-to-end multivendor solutions for diverse markets.

IAUG Eastern Connect 2013— the premier regional event for Avaya users and partners in the eastern United States and Canada — will offer breakout sessions featuring more than 30 workshops on hot topics in communications technology. The conference will also offer access to industry leadership, IT experts, and peer networking, plus exhibits featuring solutions from more than 40 Avaya partners and providers, including NACR.

NACR is a leading integrator of best-in-class communications solutions and services, and a trusted advisor to more than 5,500 customers, from small businesses to *FORTUNE*® 100 and global enterprises. The company serves as a single source for consulting, implementation, project management, training, maintenance, and managed services that improve productivity, efficiency, collaboration, and customer service.

"IAUG conferences offer NACR a wonderful opportunity to talk with Avaya users and demonstrate how we add value to their communications technology," said Cordell Toson, Northeast Regional Vice President of NACR. "We are especially excited to participate for the first time in this regional event and connect with our local customers to talk about their evolving technology needs and how NACR can help drive their organizations into the future."

While attending IAUG Eastern Connect 2013, NACR will also offer a conference workshop entitled "Avaya Communication Manager and Microsoft Lync 'Working Together'." Presented by Kevin Curtin, a solution architect and senior unified communications (UC) engineer at NACR, this session will provide insights into successfully implementing a Lync solution integrated with Avaya UC applications. The session, which will include different approaches, and actual customer scenarios as well as a Q&A, is scheduled for 10 a.m. on Friday November 15.

With its multivendor experience and certifications, NACR is an expert in the integration of UC solutions, including the Microsoft environment and the Lync 2013 enterprise-ready UC platform. In addition to being an Avaya Platinum Partner, NACR is a Lync Certified Support Partner (LCSP) with advanced gold competency in UC.

Worldwide, [IAUG](#) has more than 4,000 members and is one of the largest international organizations for communications technology professionals, providing a forum for the global Avaya user community and resources for Avaya customers everywhere.

Local members who plan to attend IAUG Eastern Connect 2013 are encouraged to contact their NACR representative for more information or to arrange a consultative meeting at the event.

### About NACR

As a leading global integrator of business communications solutions and services since 1993, NACR has been a trusted advisor to more than 40% of the *Fortune* 100 companies, helping them use technology to enhance the collaboration, contact center, and data communication experience. We serve as a single source for consulting, implementation, project management, training, maintenance, and managed services that improve productivity, efficiency, and customer service. With a team of over 800 customer-focused and certified employees, we have consistently been recognized by our partners, suppliers, and customers for excellence. For more information, visit: [www.nacr.com](http://www.nacr.com)

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Additional assets available online: [Photos \(1\)](#)

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