NACR Sponsors NASTD Annual Conference for State IT Professionals
NACR Managed Services and Other Integrated Solutions for Government

EAGAN, Minn., Aug. 1, 2012 /PRNewswire/ -- NACR, a solutions integration expert and corporate member of the National Association of State Technology Directors (NASTD), will be a Bronze sponsor of NASTD's 35th Annual Conference and Technology Showcase, August 26-30 in Baltimore, MD. The purpose of NASTD is to promote the use of Information Technology (IT) to improve the operation and efficiency of state government.

(Logo: http://photos.prnewswire.com/prnh/20070809/AQTH118LOGO)

As one of the largest Avaya channel partners worldwide, NACR is a leading independent integrator of best-in-class communications, collaboration, and customer interaction solutions — delivering comprehensive sales, consultative, training, and technical support, as well as managed services, maintenance, and repairs. The company works closely with Avaya and other leading technology innovators to integrate the latest hardware, software, and applications into end-to-end multivendor solutions for diverse markets including government, education, and healthcare.

"NACR is pleased to continue our support of NASTD and excited to once again participate in its annual conference," said John Behnken, National Vice President of NACR. "NASTD events offer a great opportunity for us to interact with its members and show how they can use technology to provide high-quality public services while building more efficient and cost-effective operations."

With members from states across the nation and the private sector, NASTD represents IT professionals who play a strategic role in planning and shaping state government technology infrastructures and policies. The theme of its 2012 Conference and Technology Showcase is "The State of Service — Creating Business Value."

As a corporate supporter of NASTD, NACR provides vital IT services and equipment to state government and other public sector organizations. This comprehensive portfolio provides one source for customizable and prepackaged managed services — leveraging NACR's proven methodology, two high-tech Network Operations Centers (NOCs), expert tools, and the skills of highly trained, certified professionals to proactively support complex communications infrastructures.

NACR regional sales leadership and National Account Managers (NAMs) will be at the NASTD conference to meet with members and talk about managed services as well as unified communication (UC), mobility, and other solutions that can help state government reduce costs, improve citizen services, and enhance worker productivity and performance.

The NASTD event will also feature IT experts and nationally recognized guest speakers, panel discussions, and breakout sessions addressing topics such as technology trends, ITIL (IT Infrastructure Library) and IT service management, leadership strategies, successful UC deployment, cloud-based email and collaboration, data center and cloud computing, best practices, bring your own device (BYOD), and cybersecurity.

NASTD members who will be attending the conference can contact their NACR NAM or Martha Bernatis, NACR State Contract Manager, mbernatis@nacr.com or 972 546-1707 to arrange a meeting at the event. New customers and organizations that want more information can contact NACR at **1-888-321-6227** or **www.nacr.com** .

About NACR
With offices nationwide, industry award-winning NACR (Eagan, MN) is a certified Avaya Platinum Channel Partner, eight-time Avaya Business Partner of the Year, and the leading independent integrator of best-in-class communications, collaboration, and customer interaction solutions for businesses. Its highly trained and experienced team, with more than 600 industry-recognized certifications, delivers proven, scalable, cost-effective solutions tailored to a customer's end-to-end needs, from sales through ongoing support. Using sophisticated processes, advanced tools, and two high-tech Network Operations Centers (NOCs), NACR provides comprehensive monitoring and managed services for multivendor infrastructures. And to help customers keep pace with changing technology and business needs, the NACR Center of Excellence for Learning and Development provides training and educational opportunities. For more information, call **1-888-321-NACR** (6227) or visit **www.nacr.com** .

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For further information: Scott Sund, Vice President of Marketing, +1-800-431-1333 ext. 748-2502,

ssund@nacr.com

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