

## **NACR a Gold Sponsor of Wisconsin Avaya Users Group Conference**

### **Booth to Feature NACR Ovation Managed Services and Other Next-Gen Solutions**

EAGAN, Minn., Feb. 28, 2012 /[PRNewswire](#)/ -- Solutions integration expert NACR will be a Gold sponsor of the 23rd annual conference of the Wisconsin Avaya Users Group (WAUG), March 15-16 in Elkhart Lake, WI. The company's booth will feature NACR Ovation Managed Services and live demonstrations of next-generation solutions including Avaya Agile Communication Environment™ (ACE) and Avaya Aura™ Contact Center.

(Logo: <http://photos.prnewswire.com/prnh/20070809/AQTH118LOGO>)

As one of the largest Avaya channel partners worldwide, NACR ([www.nacr.com](http://www.nacr.com)) is the leading independent integrator of best-in-class communications, collaboration, and customer interaction solutions -- delivering comprehensive sales, consultation, training, and technical support, as well as managed services, maintenance, and repairs. The company works closely with Avaya and other leading technology innovators to integrate the latest hardware, software, and applications into end-to-end multivendor solutions for diverse markets including enterprise, small and mid-size business, government, education, and healthcare.

WAUG is a non-profit group designed for users in Wisconsin who currently manage or maintain Avaya communications systems or products. The 2012 WAUG conference will provide members with the chance to network with industry professionals and peers, and a forum for sharing information and knowledge in the areas of new technology, innovations, convergence, and utilization of existing system features and enhancements.

"Every year, NACR looks forward to participating in the WAUG conference and connecting with our regional customers to showcase some of the leading-edge technologies and services we offer," according to Dick Bourdow, Central Region Vice President of NACR. "For 2012, we are especially excited to talk about our newly branded managed services, the NACR Ovation portfolio."

Visitors to the NACR booth will be able to meet with the company's multivendor sales associates and technical specialists, and with Robert Moon, the dedicated Managed Service Expert who supports all sales of NACR Ovation for the central region. This comprehensive portfolio provides one source for customizable and prepackaged managed services -- leveraging a proven methodology, two high-tech Network Operations Centers (NOCs), expert tools, and the skills of highly trained, certified professionals to proactively support complex communications infrastructures.

In addition, NACR representatives will be featured presenters in WAUG conference breakout sessions. Mitch Loomans will address "ACE: Understanding Your Options to Integrate Voice Infrastructure." Georgene MacLennan's session will discuss "Avaya Aura Conferencing/Meeting Exchange." Linda Siebrandt will present "Avaya Aura Contact Center Control Manager." (For dates, times, and locations, download the WAUG meeting agenda at <http://waug.net/state.html>.)

WAUG members who will be attending the event can contact their NACR National Account Manager (NAM) to arrange a meeting at the event. New customers and interested organizations that want more information can also contact NACR at **1-866-436-6227**.

### **About NACR**

With offices nationwide, industry award-winning NACR (Eagan, MN) is a certified Avaya Platinum Channel Partner, eight-time Avaya Business Partner of the Year, and the leading independent integrator of best-in-class communications, collaboration, and customer interaction solutions for businesses. Its highly trained and experienced team, with more than 600 industry-recognized certifications, delivers proven, scalable, cost-effective solutions tailored to a customer's end-to-end needs, from sales through ongoing support. Using sophisticated processes, advanced tools, and two high-tech Network Operations Centers (NOCs), NACR provides comprehensive monitoring and managed services for multivendor infrastructures. And to help customers keep pace with changing technology and business needs, the NACR Center of Excellence for Learning and Development provides training and educational opportunities. For more information, call **1-888-321-NACR** (6227) or visit [www.nacr.com](http://www.nacr.com).

SOURCE NACR

For further information: Scott Sund, Vice President of Marketing of NACR, 1-800-431-1333, ext. 2502, [ssund@nacr.com](mailto:ssund@nacr.com)

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