

## **NACR Named Avaya U.S. Enterprise Partner of the Year for 2011**

### **Leading-Edge Company Is Eight-Time Avaya Honoree**

EAGAN, Minn., Nov. 10, 2011 /[PRNewswire](#)/ -- Solutions integration expert NACR today announced it has been recognized as the 2011 Avaya U.S. Enterprise Partner of the Year. The award was presented at Avaya's 2012 U.S. Sales & Partner Conference in Las Vegas, NV. Avaya is a global provider of business communications and collaboration systems, software and services.

(Logo: <http://photos.prnewswire.com/prnh/20070809/AQTH118LOGO>)

NACR is one of the largest Avaya channel partners worldwide and the leading independent integrator of best-in-class communications, collaboration, and customer interaction solutions — delivering comprehensive sales, consultative, training, and technical support, as well as managed services, maintenance, and repairs. NACR works closely with Avaya and other leading technology innovators to integrate the latest hardware, software and applications into end-to-end multivendor solutions.

NACR has been honored and recognized as Avaya's top Business Partner of the Year eight times. For 2011, the company won the award based on its business expansion in both people and technical capabilities, and its strong sales performance in all categories over the previous year.

"After an eventful, exciting and challenging year, everyone here at NACR is especially proud to have it culminate in this special recognition by Avaya," according to Tom Roles, President and CEO of NACR. "It is a tribute to the dedication of the NACR staff, the loyalty of our customers, and strength of our continuing relationship with Avaya."

"Avaya's channel partners are instrumental to growth in this market and to delivering innovation and value to Avaya customers in the U.S.," said Karl Soderlund, Vice President, U.S. Channel Sales, Avaya. "The Partner of the Year awards honor our best performing channel partners for their significant efforts at identifying and pursuing sales opportunities, providing technical resources to customers and prospects, and staying up-to-date on Avaya's latest technologies."

"The satisfaction that we get from working with Avaya to deliver powerful, business-enhancing solutions and services to our customers — enabling them to be more productive and efficient, and to deliver outstanding service to *their* customers — is a tremendous reward in itself," according to John Behnken, National Vice President of NACR. "To be named Avaya U.S. Enterprise Partner of the Year on top of that is the icing on the cake."

For more information about NACR integrated solutions, applications, and services, customers can call their NACR representative, contact the company at **1- 888-321-6227**, or visit online at [www.nacr.com](http://www.nacr.com) .

#### **About NACR**

With offices nationwide, industry award-winning NACR (Eagan, MN) is a certified Avaya Platinum Channel Partner, eight-time Avaya Business Partner of the Year, and the leading independent integrator of best-in-class communications, collaboration, and customer interaction solutions for businesses. Its highly trained and experienced team, with more than 300 industry-recognized certifications, delivers proven, scalable, cost-effective solutions tailored to a customer's end-to-end needs, from sales through ongoing support. Using sophisticated processes, advanced tools, and two high-tech Network Operations Centers (NOCs), NACR provides comprehensive monitoring and managed services for multivendor infrastructures. And to help customers keep pace with changing technology and business needs, the NACR Center of Excellence for Learning and Development provides training and educational opportunities. For more information, visit [www.nacr.com](http://www.nacr.com).

#### **About Avaya**

Avaya is a global provider of business collaboration and communications solutions, providing unified communications, contact centers, data solutions and related services to companies of all sizes around the world. For more information, please visit [www.avaya.com](http://www.avaya.com).

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