

NACR Partners with Mutare to Promote Notification Solutions and Target Higher Education

Special Promotion Offers Chance to Win Private Briefing and NCAA Tickets

EAGAN, Minn., Nov. 2, 2011 /PRNewswire/ -- For a limited time, customers who want to learn more about notification solutions for higher education and other industries can [register to win](#) a private technology briefing and tickets to an NCAA basketball game, courtesy of communications integration expert NACR and its application partner Mutare Software.

(Logo: <http://photos.prnewswire.com/prnh/20070809/AQTH118LOGO>)

The special promotion was created to target colleges and universities in particular, providing them with valuable information about the industry-leading Enterprise Notification System (ENS), a powerful yet affordable solution for broadcasting important messages and alerts to targeted groups or specific locations.

"By integrating the Mutare ENS application into a higher education network, NACR is able to provide automated notification technology that is sophisticated yet easy to use and deploy across the campus and beyond," said Rena Taylor, Public Sector Director at NACR. "It allows a school to deliver both voice and text messages to PCs, mobile devices, and pagers as needed to keep the whole academic community -- students, teachers, staff, and families -- informed, up to date, and safe at all times."

Not limited to higher education, ENS is also widely used to provide secure messaging and emergency notification capabilities for healthcare, government, manufacturing, and other industries.

Through November 13, 2011, customers who [register at NACR's website](#) to learn more about the ENS solution are automatically entered for a chance to win a special NCAA prize package including:

- Two tickets for sponsored seating at an NCAA game -- either Villanova University vs. University of Pennsylvania (December 3, 2011, Villanova, PA) or University of Arizona vs. Clemson University (December 10, 2011, Tucson, AZ)
- A private pre-game technology briefing with NACR, Avaya, and Mutare Software
- Two airline tickets to the game city
- One night hotel stay in the game city

Complete details and contest rules are available in the [News & Events section of the NACR website](#).

The secure ENS solution from NACR and Mutare features multiple campus broad notification and synchronization with campus directories, and can deliver information to the community according to segmentation based on line of business/role. Supporting both one-time announcements and everyday events, ENS can be used to:

- Deliver extracurricular reminders and notices
- Coordinate campus security
- Place calls for substitute staffing
- Provide administrative updates or board notices

NACR is one of the largest Avaya channel partners worldwide and is the leading independent integrator of best-in-class communications, collaboration, and customer interaction solutions -- delivering comprehensive sales, consultative, training, and technical support, as well as managed services and maintenance. Working closely with Avaya and other leading technology partners such as Mutare, NACR integrates the latest hardware, software, and applications into end-to-end multivendor solutions for diverse markets including K-12 and higher education, state government, and other public sector organizations.

Mutare is an independent software developer specializing in messaging, self-service IVR, voice portal, and notification solutions. Its applications unify voice mail with email, text, and instant messaging; convert voice messages to text; provide disaster recovery protection for voice systems; integrate business process streams; and automate repetitive tasks so businesses can do more with the resources they already have.

To register to learn more about ENS -- and be entered to win the NCAA prize package -- customers should visit

the [News & Events section of the NACR website](#). For information about other NACR solutions for education, the public sector, and business, customers can contact their NACR representative, call **1 -888-321-6227**, or visit online at www.nacr.com.

About NACR

With offices nationwide, industry award-winning NACR (Eagan, MN) is a certified Avaya Platinum Channel Partner, seven-time Avaya BusinessPartner of the Year, and the leading independent integrator of best-in-class communications, collaboration, and customer interaction solutions for businesses. Its highly trained and experienced team, with more than 600 industry-recognized certifications, delivers proven, scalable, cost-effective solutions tailored to a customer's end-to-end needs, from sales through ongoing support. Using sophisticated processes, advanced tools, and two high-tech Network Operations Centers (NOCs), NACR provides comprehensive monitoring and managed services for multivendor infrastructures. And to help customers keep pace with changing technology and business needs, the NACR Center of Excellence for Learning and Development provides training and educational opportunities. For more information, call **1-888-321-NACR** (6227) or visit www.nacr.com.

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For further information: Scott Sund, Vice President of Marketing, 1-800-431-1333, ext. 2502, ssund@nacri.com

Additional assets available online: [Photos \(1\)](#)

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