NACR Recognized by NASTD for Support of Organization and Regional Events
NACR Honored as Sponsor and Exhibitor at Recent NASTD Annual Conference

EAGAN, Minn., Sept. 13, 2011 /PRNewswire/ -- Solutions integration expert NACR was recognized for its attendance and sponsorship of all regional events of the National Association of State Technology Directors (NASTD) at the organization's recent Annual Conference and Technology Showcase. NACR was a Bronze sponsor and exhibitor at the NASTD conference, held August 28 to September 1 in Omaha, NE.

(Logo: http://photos.prnewswire.com/prnh/20070809/AQTH118LOGO)

The purpose of NASTD is to promote the effective use of Information Technology (IT) to improve the operation and efficiency of state government. With members from states across the nation and the private sector, NASTD (www.nastd.org) represents IT professionals who play a strategic role in planning and shaping state government technology infrastructures and policies.

As a corporate member renewing its support of the NASTD for the second year, NACR was recognized for supporting all regional NASTD seminars over the past year. The company also participates in NASTD's Corporate Alliance Council, which provides another forum for sharing ideas and building relationships between IT providers and state government.

"We consider our participation in NASTD to be a valuable tool for our public sector practice and our sales associates in understanding state and local government priorities, of which virtualization, cloud computing, and collaboration solutions are top of mind," said John Behnken, National Vice President of NACR. "NASTD events give us the opportunity to learn from state and local members while we help them stay up-to-date on new technologies that can help them achieve their goals."

NACR is one of the largest Avaya channel partners worldwide and is the leading independent integrator of best-in-class communications, collaboration, and customer interaction solutions — delivering comprehensive sales, consultative, training, and technical support, as well as managed services and maintenance. Working closely with Avaya and other leading technology innovators to integrate the latest hardware, software, and applications into end-to-end multivendor solutions, NACR provides vital IT services and equipment to state government and other public sector organizations.

"The NACR portfolio of solutions for government agencies is consistent with the consolidation, standardization, and modernization goals of this industry," stated Rena Taylor, Public Sector Director at NACR, who is head of the company's dedicated government practice and has attended every NASTD event since the company joined the organization in the summer of 2010.

Visitors to the NACR booth at the NASTD Annual Conference were greeted by various members of the company's sales team and learned more about the solutions that NACR brings to the marketplace, such as technologies that help reduce costs, improve citizen services, and enhance employee productivity, response, and performance.

"The conference attendees shared their concerns about managing budget reductions while striving for greater economies of scale and making greater use of technology to reduce costs," added Debra Mullen, Northeast Region Sales Director for NACR, who was also in attendance at the NASTD conference.

For more information about NACR solutions for the public sector, customers can contact Rena Taylor (651-796-7002 or rtaylor@nacr.com) or visit online at **www.nacr.com** .

About NACR

With offices nationwide, industry award-winning NACR (Eagan, MN) is a certified Avaya Platinum Channel Partner, seven-time Avaya BusinessPartner of the Year, and the leading independent integrator of best-in-class communications, collaboration, and customer interaction solutions for businesses. Its highly trained and experienced team, with more than 300 industry-recognized certifications, delivers proven, scalable, cost-effective solutions tailored to a customer's end-to-end needs, from sales through ongoing support. Using sophisticated processes, advanced tools, and two high-tech Network Operations Centers (NOCs), NACR provides comprehensive monitoring and managed services for multivendor infrastructures. And to help customers keep pace with changing technology and business needs, the NACR Center of Excellence for Learning and Development provides training and educational opportunities. For more information, call **1-888-321-NACR** (6227) or visit **www.nacr.com** .

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