

NACR to Sponsor and Exhibit at NASTD Annual Conference for State IT Professionals

NACR Booth 103 to Highlight Unified Communication, Mobility, and Other Solutions for State Government

EAGAN, Minn., Aug. 16, 2011 /[PRNewswire](#)/ -- As a corporate member of the National Association of State Technology Directors (NASTD), solutions integration expert NACR will be a Bronze sponsor of NASTD's 34th Annual Conference and Technology Showcase, August 28 through September 1, 2011, in Omaha, NE. The purpose of the NASTD is to promote the effective use of Information Technology (IT) to improve the operation and efficiency of state government.

(Logo: <http://photos.prnewswire.com/prnh/20070809/AQTH118LOGO>)

As one of the largest Avaya channel partners worldwide, NACR (www.nacr.com) is the leading independent integrator of best-in-class communications, collaboration, and customer interaction solutions — delivering comprehensive sales, consultative, training, and technical support, as well as managed services and maintenance. The company works closely with Avaya and other leading technology innovators to integrate the hardware, software, and applications into end-to-end multivendor solutions for diverse markets.

With members from states across the nation and the private sector, NASTD (www.nastd.org) represents IT professionals who play a strategic role in planning and shaping state government technology infrastructures and policies. The theme of its 2011 Conference and Technology Showcase is "Yours, Mine and Ours: State Technology Leaders Driving Operational Excellence."

As a corporate member renewing its support of the NASTD for the second year, NACR provides vital IT services and equipment to state government and other public sector organizations. At this year's conference in Omaha, NASTD members can visit NACR at Booth 103 and receive a free token gift while learning more about the company's technology solutions.

"NACR is pleased to continue our support of the NASTD and mark the occasion by once again being a part of its annual conference," said John Behnken, National Vice President of NACR. "Our participation in this and other NASTD events gives us invaluable opportunities to interact with state members and champion the application of technology to help them solve problems, increase operational efficiency, enhance productivity, and improve service delivery."

Rena Taylor, Public Sector Director and head of NACR's dedicated government practice, will attend the conference along with regional NACR sales leadership and National Account Managers (NAMs). NACR Booth 103 will highlight unified communication, mobility, and other solutions that help state government reduce costs, provide more efficient citizen services, and extend network capabilities to employees regardless of their location, to improve productivity, response, and performance.

The 2011 NASTD event will also feature IT leaders and nationally recognized guest speakers, plus panel discussions and breakout sessions on topics such as the next-generation networks, e-leadership, cloud computing, E911 implementation, virtual desktop deployment, social media, disruptive technologies, security, and much more.

In addition to sponsoring the national conference, NACR sponsors and attends NASTD regional events throughout the year to network one-on-one with state IT professionals. The company also participates in NASTD's Corporate Alliance Council, which provides another forum for sharing ideas and building stronger relationships between IT providers and state government.

NASTD members who will be attending the conference can contact their NACR NAM or Rena Taylor (651-796-7002 or rtaylor@nacrc.com) to arrange a meeting at the event. New customers and organizations that want more information can also contact NACR at **1-888-321-6227**.

About NACR

With offices nationwide, industry award-winning NACR (Eagan, MN) is a certified Avaya Platinum Channel Partner, seven-time Avaya Business Partner of the Year, and the leading independent integrator of best-in-class communications, collaboration, and customer interaction solutions for businesses. Its highly trained and experienced team, with more than 300 industry-recognized certifications, delivers proven, scalable, cost-effective solutions tailored to a customer's end-to-end needs, from sales through ongoing support. Using sophisticated processes, advanced tools, and two high-tech Network Operations Centers (NOCs), NACR provides

comprehensive monitoring and managed services for multivendor infrastructures. And to help customers keep pace with changing technology and business needs, the NACR Center of Excellence for Learning and Development provides training and educational opportunities. For more information, call **1-888-321-NACR** (6227) or visit www.nacr.com .

SOURCE NACR

For further information: Scott Sund, Vice President of Marketing, 1-800-431-1333 ext. 2502, sund@nacrc.com

Additional assets available online: [Photos \(1\)](#)

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