

NACR Rolls Out Free E-Newsletter for Business Communications and Technology Consultants

New NACR Resource Nurtures Synergy with Consultants and Customers

EAGAN, Minn., July 26, 2011 /PRNewswire/ -- Solutions integration expert NACR has launched a free quarterly e-newsletter called *Synergetic*, providing business communications and technology consultants with vital information to help them build their expertise and deliver added value to customers. Consultants can view the latest issue of *Synergetic* and sign up for a free subscription online by [clicking here](#).

(Logo: <http://photos.prnewswire.com/prnh/20070809/AQTH118LOGO>)

As one of the largest Avaya channel partners worldwide, NACR (www.nacr.com) is the leading independent integrator of best-in-class communications, collaboration, and customer interaction solutions — delivering comprehensive sales, consultative, training, and technical support, as well as managed services and maintenance. The company works closely with consultants, as well as with Avaya and other technology innovators to integrate the latest hardware, software, and applications into end-to-end multivendor solutions for diverse markets.

"NACR has a long history of partnering with a wide range of consultants to help customers make smart decisions and integrate the very best solutions for their communication needs," according to John Behnken, National Vice President of NACR. "We created *Synergetic* especially to support our consulting partners and build even more successful and profitable working relationships — relationships that benefit our customers as much as they benefit NACR and our consultants."

Distributed via email, each quarterly issue of NACR *Synergetic* features topics such as:

- **Technology** — highlighting the latest industry advances and solutions from Avaya and other NACR technology partners, and valuable resources such as white papers, case studies, and new collateral
- **RFPs** — offering questions and suggested answers to address important proposal-response issues such as E911 connectivity and accessibility compliance
- **Legislative Corner** — reporting on solutions and strategies to meet critical regulatory and compliance requirements such as funding eligibility, cost allocation, and equal access
- **Procurement** — presenting processes, contracts, and other information to help in the purchase of NACR products and services
- **Special Offers** — providing links to valuable NACR resources such as Tech Quarterly webinars, videos, and roadshows and other live events

For more information or questions about the free e-newsletter — or to suggest topics for future issues of *Synergetic* — consultants can email NACR at synergetic@nacri.com. For more information about communication solutions for business, customers can talk to their NACR representative, call the company at **1-888-321-6227**, or visit online at www.nacri.com.

About NACR

With offices nationwide, industry award-winning NACR (Eagan, MN) is a certified Avaya Platinum Channel Partner, seven-time Avaya BusinessPartner of the Year, and the leading independent integrator of best-in-class communications, collaboration, and customer interaction solutions for businesses. Its highly trained and experienced team, with more than 300 industry-recognized certifications, delivers proven, scalable, cost-effective solutions tailored to a customer's end-to-end needs, from sales through ongoing support. Using sophisticated processes, advanced tools, and two high-tech Network Operations Centers (NOCs), NACR provides comprehensive monitoring and managed services for multivendor infrastructures. And to help customers keep pace with changing technology and business needs, the NACR Center of Excellence for Learning and Development provides training and educational opportunities. For more information, call **1-888-321-NACR** (6227) or visit www.nacri.com.

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