NACR Expands in Pacific Northwest with New Office in Bellevue, WA

NACR Offers Complete Sales and Support to Northwest Regional Customers

EAGAN, Minn., July 19, 2011 /PRNewswire/ -- Solutions integration expert NACR has established a new regional sales office in downtown Bellevue, WA, to serve customers in the Seattle-Portland corridor and throughout the Pacific Northwest. The office, strategically located at 601 108th Avenue NE, Suite 1900, officially opened for business on May 1.

(Logo: http://photos.prnewswire.com/prnh/20070809/AQTH118LOGO)

As one of the largest Avaya channel partners worldwide, NACR (www.nacr.com) is the leading independent integrator of best-in-class communications, collaboration, and customer interaction solutions — delivering comprehensive sales, consultation, training, and technical support, as well as managed services and maintenance. The company works closely with Avaya and other technology innovators to integrate the latest hardware, software, and applications into end-to-end multivendor solutions for diverse markets.

"Opening a brick and mortar sales operation in the Seattle area is another logical step in NACR's growth path," according to Dennis Clevenger, Western Region Vice President for NACR. "Coupled with our sales office in Boise (ID), Bellevue demonstrates NACR's commitment to providing expertise and personalized support to all our customers in the Pacific Northwest." The two sales offices, along with virtual offices throughout the region, serve the states of Washington, Oregon, Alaska, Idaho, and Montana.

NACR's team in Bellevue includes sales, sales management, pre-sale technical specialists, design engineers, system engineers, and project management professionals. The office also serves as a base for any NACR consultants and installation and maintenance technicians who come to the area to perform work locally.

Additionally, the Bellevue office is an important source of educational opportunities for customers in the region, according to Bret Lathrop, Pacific Northwest Sales Director for NACR. "We look forward to hosting customers and being a regional hub for informative events and technical training courses provided by the NACR Center of Excellence for Learning and Development (COE)," said Lathrop. The COE (www.nacr-learning.com) provides opportunities for customers to build their administrative, technical, and applications proficiency by leveraging NACR resources and expertise.

NACR's office in Bellevue is also conveniently located close to many of the company's key technology partners, including local offices of Avaya, Polycom, and Juniper Networks.

For more information about the new Bellevue office and other NACR locations across the country, customers can call their NACR representative or contact the company at **1-888-321-6227**.

About NACR

With offices nationwide, industry award-winning NACR (Eagan, MN) is a certified Avaya Platinum Channel Partner, seven-time Avaya BusinessPartner of the Year, and the leading independent integrator of best-in-class communications, collaboration, and customer interaction solutions for businesses. Its highly trained and experienced team, with more than 300 industry-recognized certifications, delivers proven, scalable, cost-effective solutions tailored to a customer's end-to-end needs, from sales through ongoing support. Using sophisticated processes, advanced tools, and two high-tech Network Operations Centers (NOCs), NACR provides comprehensive monitoring and managed services for multivendor infrastructures. And to help customers keep pace with changing technology and business needs, the NACR Center of Excellence for Learning and Development provides training and educational opportunities. For more information, call **1-888-321-NACR** (6227) or visit www.nacr.com .

SOURCE NACR

For further information: Scott Sund, Vice President of Marketing, 1-800-431-1333 ext. 2502, ssund@nacr.com

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