

NACR to Attend Annual NJCM Spring Conference and Exposition

Communications Integrator NACR to Highlight Government Solutions for Local Leadership

EAGAN, Minn., April 28, 2011 /[PRNewswire](#)/ -- Communication solutions integration expert NACR will be a participating exhibitor at the spring conference and exhibition of the New Jersey Conference of Mayors (NJCM), to be held April 27-29 at the Borgata Hotel in Atlantic City, NJ. The annual event offers panel discussions, educational seminars, and exhibits of goods and services designed to help reduce the cost of local government.

(Logo: <http://photos.prnewswire.com/prnh/20070809/AQTH118LOGO>)

As the largest Avaya channel partner worldwide, NACR (www.nacr.com) is the leading independent integrator of best-in-class communications, collaboration, and customer interaction solutions — delivering comprehensive sales, consultative, training, and technical support, as well as managed services and maintenance. The company works closely with Avaya and other leading technology innovators to integrate the latest hardware, software, and applications into end-to-end multivendor solutions for diverse markets.

NJCM was founded in 1963 by a group of leading mayors who believed their collective voices should be heard in Trenton and Washington. As front-line soldiers in communities across the state, the founding mayors were interested in each other's activities and chose to find common ground on issues impacting their residents. NJCM has since become the largest statewide organization in the United States to exclusively represent the interests of mayors to the state and federal legislatures and administrations.

At press time, the 2011 NJCM Spring Conference and Exhibition was set to host over 100 mayors and more than 100 exhibitors. NACR will be featured at Booth 119.

"As key technology partner to many agencies and local governments throughout the state, NACR is excited to participate in the NJCM event and have the opportunity show how we can help communities use the latest technology to improve efficiency, reduce costs, and improve services for citizens," according to NACR's Debra Mullen, Manager, GovEd Sales. "We look forward to meeting with the mayors and sharing examples of the successes we've had with local government organizations."

NACR Booth 119 will showcase technologies that benefit local government, such as 311 for convenient "one call to city hall" dialing; self-service applications for fast response and improved efficiency; collaboration tools for improved productivity; emergency management applications for 911 enablement; and solutions for disaster preparedness and recovery.

NJCM members who will be attending the event can contact their NACR NAM or Debra Mullen (732-410-2265 or dmullen@nacr.com) to arrange a meeting there. New customers and organizations that want more information can also contact NACR at **1-888-321-6227**.

About NACR

With offices nationwide, industry award-winning NACR (Eagan, MN) is a certified Avaya Platinum Channel Partner, seven-time Avaya BusinessPartner of the Year, and the leading independent integrator of best-in-class communications, collaboration, and customer interaction solutions for businesses. Its highly trained and experienced team, with more than 500 industry-recognized certifications, delivers proven, scalable, cost-effective solutions tailored to a customer's end-to-end needs, from sales through ongoing support. Using sophisticated processes, advanced tools, and two high-tech Network Operations Centers (NOCs), NACR provides comprehensive monitoring and managed services for multivendor infrastructures. And to help customers keep pace with changing technology and business needs, the NACR Center of Excellence for Learning and Development provides training and educational opportunities. For more information, call **1-888-321-NACR** (6227) or visit www.nacr.com.

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For further information: Scott Sund, Vice President of Marketing, 1-800-431-1333 ext. 2502, ssund@nacr.com

Additional assets available online:  [Photos \(1\)](#)

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