

## **NACR to Participate in Texas DIR Technology Expo on April 28**

### **ICT-Approved Communications Integration Leader Will Showcase Public Sector Expertise at Booth 400**

EAGAN, Minn., April 21, 2011 /[PRNewswire](http://PRNewswire.com)/ -- As a contracted vendor of the Department of Information Resources (DIR) for the state of Texas, solutions integration expert NACR will be a participant in the DIR Power to Purchase Technology Expo on April 28, 2011, in Austin, TX. The annual expo, which runs from 8 AM to 4 PM at the Palmer Events Center, is free to public sector employees and is expected to draw about 400 IT and procurement professionals who want to learn how to purchase from vendors under the Information and Communications Technology (ICT) Cooperative Contracts Program.

(Logo: <http://photos.prnewswire.com/prnh/20070809/AQTH118LOGO>)

As the largest Avaya channel partner worldwide, NACR is a leading independent integrator of best-in-class communications, collaboration, and customer interaction solutions — delivering comprehensive sales, consultative, training, and technical support, as well as managed services and maintenance. The ICT-approved company works closely with Avaya and other leading technology innovators to integrate hardware, software, and applications into end-to-end multivendor solutions for diverse markets, including government and education.

The Texas DIR assists the public sector with cost-effective acquisition of technology products and services by negotiating, managing, and administering contracts with select technology providers. Some of the entities eligible to purchase from NACR under its DIR contract include Texas state, county, and local governments, K-12 schools, higher education organizations such as teaching hospitals, and other agencies and states authorized under various interagency and interlocal agreements.

"The DIR Tech Expo will give IT and procurement professionals the opportunity to meet one-on-one with sales leadership from NACR's Texas team and learn how to save time, energy, and money by working directly with NACR," according to David Garlich, the company's Southern Regional Vice President. "As a first-time participant in this event, we are excited to reach out to this important audience to talk about our expertise and show how, even under tight budgets, our solutions can help them get the best value for their communications investments."

The NACR solutions portfolio includes unified communications across multiple channels; 311 applications for 24x7 access and self-help options; emergency system and 911 applications; server consolidation across locations; the latest contact center applications; phased migrations, financing options, and technology roadmapping; and a complete range of maintenance plans and managed services options. Under its DIR contract, NACR offers the full Avaya product line, including heritage Nortel products, as well as integrated applications and products from manufacturers such as Mutare, Sipera, Ingate, Xtreme Power, CSI, Presence, and Veramark.

In addition to showcasing NACR's solutions, Booth 400 will feature giveaways and three prize drawings for expo attendees who stop by to learn more about the company's credentials in the Texas public sector.

NACR has a sales presence in every major market in Texas, including Austin, Dallas-Fort Worth, San Antonio, Houston, and West Texas, with sales professionals who are well versed in the DIR contract process. In addition, NACR has a team of specialists who are highly trained and experienced in the State/Local Government and Education (SLE) industries, including knowledge of regulatory requirements such as JITC certification and Section 508 compliance.

For more information, existing customers can call their NACR representatives, and new customers can contact the company at **1-866-436-6227** or [www.nacr.com](http://www.nacr.com).

#### **About NACR**

With offices nationwide, industry award-winning NACR (Eagan, MN) is a certified Avaya Platinum Channel Partner, seven-time Avaya BusinessPartner of the Year, and the leading independent integrator of best-in-class communications, collaboration, and customer interaction solutions for businesses. Its highly trained and experienced team, with more than 300 industry-recognized certifications, delivers proven, scalable, cost-effective solutions tailored to a customer's end-to-end needs, from sales through ongoing support. Using sophisticated processes, advanced tools, and two high-tech Network Operations Centers (NOCs), NACR provides comprehensive monitoring and managed services for multivendor infrastructures. And to help customers keep pace with changing technology and business needs, the NACR Center of Excellence for Learning and

Development provides training and educational opportunities. For more information, call **1-888-321-NACR** (6227) or visit [www.nacr.com](http://www.nacr.com) .

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