

NACR Sponsors 2011 International Avaya Users Group Conference NACR to Showcase Multivendor Expertise for Avaya and Heritage Nortel Users

EAGAN, Minn., April 19, 2011 /[PRNewswire](#)/ -- Solutions integration expert NACR will be a Bronze sponsor of the inaugural conference of the International Avaya Users Group (IAUG), May 22-26 at Caesars Palace in Las Vegas, NV. IAUG Global Conference 2011 will provide access to resources including industry leadership, IT experts, peer networking, over 200 educational sessions, and more than 130 technology vendor exhibits.

(Logo: <http://photos.prnewswire.com/prnh/20070809/AQTH118LOGO>)

As the largest Avaya channel partner worldwide, NACR (www.nacr.com) is the leading independent integrator of best-in-class communications, collaboration, and customer interaction solutions — delivering comprehensive sales, consultative, training, and technical support, as well as managed services and maintenance. The company works closely with Avaya and other technology innovators to integrate the latest hardware, software, and applications into end-to-end multivendor solutions for diverse markets.

With more than 6,000 members, IAUG combines the previous Avaya and heritage Nortel user groups into one of the world's largest international organizations for communications technology professionals. IAUG Global Conference 2011 is the first gathering of this worldwide user community since the organization's official launch in 2010.

As a Bronze sponsor of the conference, NACR will have representatives on site to help attendees learn how to successfully navigate the Avaya roadmap and evolve their networks for maximum ROI. The NACR booth (#527) will showcase the company's solutions and services, with opportunities to meet company executives, sales associates, and technical specialists whose qualifications include certifications and support for sales, installation, and maintenance of heritage Nortel products in addition to the complete Avaya product line.

"The IAUG conference offers NACR a unique opportunity to connect with customers and demonstrate how the technologies and services we offer will add value to their communications solutions," according to Tom Roles, President and CEO of NACR. "This year, we are especially excited to meet with the Nortel users to talk about our multivendor credentials and show how we can help them protect existing investments while integrating the latest Avaya solutions into their networks."

NACR's booth will feature live demonstrations of two of its industry-leading next-generation solutions: the [Avaya Flare™ Experience](#) and Avaya Aura™ Contact Center. NACR will also demo its managed services capabilities including real-time remote monitoring.

Additionally, NACR will be a featured presenter in conference breakout sessions on two topics: the impact of the 802.11n standard on wireless networking and the use of technology to address regulatory compliance issues in the contact center. Attendees can consult the conference schedule for details, times, and locations.

NACR is offering savings of \$350 off the regular member registration fee when attendees preregister at www.iaug.org and enter the Discount Code "NACR2"; early registration closes April 29, 2011.

NACR will also offer free giveaways to registered attendees who visit Booth 527 during the conference. IAUG members who plan to attend the conference are encouraged to contact their NACR National Account Manager (NAM) for more information or to arrange a consultative meeting at the event.


About NACR

With offices nationwide, industry award-winning NACR (Eagan, MN) is a certified Avaya Platinum Channel Partner, seven-time Avaya BusinessPartner of the Year, and the leading independent integrator of best-in-class communications, collaboration, and customer interaction solutions for businesses. Its highly trained and experienced team, with more than 500 industry-recognized certifications, delivers proven, scalable, cost-effective solutions tailored to a customer's end-to-end needs, from sales through ongoing support. Using sophisticated processes, advanced tools, and two high-tech Network Operations Centers (NOCs), NACR provides comprehensive monitoring and managed services for multivendor infrastructures. And to help customers keep pace with changing technology and business needs, the NACR Center of Excellence for Learning and Development provides training and educational opportunities. For more information, call **1-888-321-NACR** (6227) or visit www.nacr.com.

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