NACR a Silver Sponsor of Villanova Technology Expo on April 7

Communications Leader NACR to Feature Education Expertise, Next-Gen Solutions, and Free Giveaways at Booth 59

EAGAN, Minn., March 30, 2011 /PRNewswire/ -- Solutions integration expert NACR will be a Silver sponsor of the seventh annual Villanova University Technology Expo on April 7, 2011, in Villanova, PA. There at Booth 59, NACR will feature its education expertise and its next-generation data and Unified Communications solutions including the Avaya Flare™ Experience.

(Logo: http://photos.prnewswire.com/prnh/20070809/AQTH118LOGO)

With local offices in Conshohocken, PA, NACR (www.nacr.com) is the largest Avaya channel partner worldwide and a leading independent integrator of best-in-class communications, collaboration, and customer interaction solutions — delivering comprehensive sales, consultative, training, and technical support, as well as managed services and maintenance. As a major communications vendor for Villanova University, NACR's local presence also includes a Network Operations Center (NOC) and Northeast regional headquarters in Eatontown, NJ, and a professional training facility in Parsippany, NJ.

Villanova's expo, "Technology for the 21st Century," provides an opportunity for the regional education community to experience the latest technology from leading vendors, learn from keynote speakers and information sessions, and network with technology providers and peers. The Technology Expo is free to registered attendees and will include more than 75 vendors, whose technologies will be on display from 8 AM to 4 PM in the exhibit area of the University Pavilion.

"Villanova is one of NACR's most valued customers, so we are delighted to once again support the university, the local education community, and students through our participation in the Tech Expo," according to Cordell Toson, Northeast Regional Vice President of NACR. "It offers us the opportunity to show educators and IT professionals how they can maximize the value of their network investments and reach out more effectively to the next generation of technology users."

Last year's expo had 840 attendees representing 147 colleges, universities, K-12 schools, school districts, non-profit organizations, and businesses.

This year, NACR will offer live demonstrations of the Avaya Flare Experience, which provides quick, easy access to desktop voice and video, social media, presence and Instant Messaging, voice/video/web conferencing, directories, and more, via a distinctive user interface. In addition, visitors to Booth 59 will receive a free gift and can speak with some of the company's experts in education technology. NACR's specialists are highly trained and experienced in the State/Local Government and Education (SLE) industries, including extensive knowledge of regulatory requirements such as JITC certification and Section 508 compliance.

NACR also encourages participants to attend the information session "Avatars, Skype, and Facebook: Changing the Way You Collaborate and Educate," which will be presented by Dr. Valentine Matula of Avaya at 11 AM in breakout room C. There, attendees will learn how to harness the new social media and collaboration channels — including the anywhere, any time, any device power of Unified Communications — in education, research, recruiting, and alumni support.

To participate in the free Villanova University Tech Expo, attendees must register online at www.unit.villanova.edu/techexpo. For more information about NACR, customers can call their NACR representative or contact the company at **1-888-321-6227**.

About NACR

With offices nationwide, industry award-winning NACR (Eagan, MN) is a certified Avaya Platinum Channel Partner, seven-time Avaya BusinessPartner of the Year, and the leading independent integrator of best-in-class communications, collaboration, and customer interaction solutions for businesses. Its highly trained and experienced team, with more than 300 industry-recognized certifications, delivers proven, scalable, cost-effective solutions tailored to a customer's end-to-end needs, from sales through ongoing support. Using sophisticated processes, advanced tools, and two high-tech Network Operations Centers (NOCs), NACR provides comprehensive monitoring and managed services for multivendor infrastructures. And to help customers keep pace with changing technology and business needs, the NACR Center of Excellence for Learning and Development provides training and educational opportunities. For more information, call **1-888-321-NACR** (6227) or visit **www.nacr.com** .

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